

Privacy Policy

1. Introduction

This website is operated by: Kindness for Kitties.

It is very important to us to handle the data of our website visitors confidentially and to protect it in the best possible way. For this reason, we make every effort to comply with the requirements of the GDPR.

In the following, we explain to how we process your data on our website . To do this, we use the clearest and most transparent language possible so that you really understand what happens to your data.

2. General information

2.1 Processing of personal data and other terms

Data protection applies to the processing of personal data. Personal data means all data with which you can be personally identified . This is, for example, the IP address of the device (PC, laptop, smartphone, etc.) in front of which you are currently sitting. Such data is processed when 'something happens to it'. Here, for example, the IP is transmitted from the browser to our provider and automatically stored there. This is then a processing (according to Art. 4 No. 2 GDPR) of personal data (according to Art. 4 No. 1 GDPR).

These and other legal definitions can be found in Art. 4 GDPR.

2.2 Applicable regulations/laws - GDPR, BDSG and TTDSG

The scope of data protection is regulated by law. In this case, these are the GDPR (General Data Protection Regulation) as a European regulation and the BDSG (Federal Data Protection Act) as a national law.

In addition, the TTDSG supplements the provisions of the GDPR as far as the use of cookies is concerned.

2.3 The person responsible

The controller responsible for data processing on this website is within the meaning of the GDPR. This is the natural or legal person who alone or jointly

with others determines the purposes and means of the processing of personal data.

You can reach the person responsible at :

Kindness for Kitties

Auf dem Aspei 36

44801, Bochum

NRW, Germany

contact@kindnessforkitties.charity

2.4 How data is generally processed on this website

As we have already established, some data (e.g. IP address) is collected automatically. This data is mainly required for the technical provision of the website. If we also use personal data or collect other data, we will inform you of this at or ask for your consent.

You knowingly provide us with other personal data .

Detailed information on this can be found below.

2.5 Your rights

The GDPR provides you with comprehensive rights. These include, for example, free information about the origin, recipient and purpose of your stored personal data. You can also request the rectification, blocking or erasure of this data or lodge a complaint with the competent data protection supervisory authority. You can revoke your consent to at any time.

You can find out what these rights look like in detail and how to exercise them at in the last section of this Privacy Policy.

2.6 Data protection - Our view

Data protection is more than just a chore for us! Personal data has great value and careful handling of this data should be a matter of course in our digitalized world. Furthermore, wants you as a website visitor to be able to decide for yourself what "happens" to your data, when and by whom. We therefore undertake to comply with all legal provisions, collect only the data that is necessary for us and, of course, treat it confidentially.

2.7 Forwarding and deletion

The transfer and deletion of data are also important and sensitive issues. We would therefore like to briefly inform you in advance about our general approach to this.

Data will only be passed on on the basis of a legal basis and only if this is unavoidable. This may be the case in particular if it is a so-called Data Processor and a Data Processing Agreement has been concluded in accordance with Art. 28 GDPR.

We delete your data when the purpose and legal basis for processing no longer apply and the deletion does not conflict with any other legal obligations. Art. 17 GDPR also provides a 'good' overview of this.

Please refer to this Privacy Policy for all further information and if you have any specific questions.

2.8 Hosting

This website is hosted externally. The personal data collected on this website is stored on the host's servers. This includes the automatically collected and stored log files (see below for more details), as well as all other data provided by website visitors.

External hosting is used for the purpose of secure, fast and reliable provision of our website and in this context serves to fulfill the contract with our potential and existing customers.

The legal basis for the processing is Art. 6 para. 1 lit. a, b and f GDPR, as well as § 25 para. 1 TTDSG, insofar as consent includes the storage of cookies or access to information in the terminal device of the website visitor or user within the meaning of the TTDSG.

Our hoster only processes data that is required to fulfill its performance obligations and acts as our Data Processor, i.e. it is subject to our instructions. We have concluded a corresponding Data Processing Agreement with our hoster.

We use the following hoster:

Cloudflare

Cloudflare Germany GmbH, Rosental 7, c/o Mindspace, 80331 Munich, Germany

<https://www.cloudflare.com/de-de/privacypolicy/>.

2.9 Legal basis

The processing of personal data always requires a legal basis. The GDPR provides the following possibilities in Art. 6 para. 1 sentence 1:

- a) The data subject has given their consent to the processing of their personal data for one or more specific purposes;
- b) processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract;
- c) processing is necessary for compliance with a legal obligation to which is subject;
- d) processing is necessary in order to protect the vital interests of the data subject or of another natural person;
- e) processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller
- f) processing is necessary for the purposes of the legitimate interests pursued by the controller or a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject which require protection of personal data, in particular where the data subject is a child.

In the following sections, we will inform you of the specific legal basis for the respective processing.

3. What happens on our website

When you visit our website, we process personal data from .

We use SSL or TLS encryption to protect this data in the best possible way against unauthorized access by third parties. You can recognize this encrypted connection by the <https://> or lock symbol in the address bar of your browser.

In the following you can find out what data is collected when you visit our website, for what purpose this is done and on what legal basis.

3.1 Data collection when accessing the website

When you visit the website, information is automatically stored in so-called server log files. This is the following information:

- Browser type and browser version
- Operating system used
- Referrer URL
- Host name of the accessing computer
- Time of the server request
- IP address

This data is temporarily required to enable to display our website to you permanently and without any problems. In particular, this data is used for the following purposes:

- System security of the website
- System stability of the website
- Troubleshooting on the website
- Establishing a connection to the website
- Presentation of the website

Data processing is carried out in accordance with Art. 6 para. 1 lit. f GDPR and is based on our legitimate interest in the processing of this data, in particular our interest in the functionality of the website and its security.

Where possible, this data is stored in pseudonymized form and deleted once the respective purpose has been achieved.

If the server log files make it possible to identify the data subject, the data is stored for a maximum period of 14 days. An exception is made if a security-relevant event occurs. In this case, the server log files are stored until the security-relevant event has been resolved and finally clarified.

Otherwise, no merging with other data takes place.

3.2 Cookies

3.2.1 General information

This website uses so-called cookies. This is a data record, information that is stored in the browser of your end device and is related to our website.

The use of cookies can make it easier for visitors to navigate the website.

3.2.2 Rejecting cookies

You can prevent the setting of cookies by adjusting the settings of your browser at .

Here you will find the corresponding links to frequently used browsers:

Mozilla Firefox: <https://support.mozilla.org/de/kb/cookies-und-website-daten-in-firefox-loschen?redirectslug=Cookies+!%C3%B6schen&redirectlocale=en>

Google Chrome: <https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=de>

Microsoft Edge: <https://support.microsoft.com/de-de/windows/l%C3%B6schen-und-verwalten-von-cookies-168dab11-0753-043d-7c16-ed5947fc64d>

Safari: <https://support.apple.com/de-de/guide/mdm/mdmf7d5714d4/web> and <https://support.apple.com/de-de/guide/safari/sfri11471/mac> If you use a different browser , we recommend that you enter the name of your browser and 'Delete and manage cookies' in a search engine and follow the official link to for your browser.

Alternatively, you can also manage your cookie settings at www.aboutads.info/choices/ www.youronlinechoices.com.

However, we must point out to that a comprehensive blocking/deletion of cookies can lead to impairments in the use of the website.

3.2.3 Technically necessary cookies

We use technically necessary cookies on this website to ensure that our website functions correctly and in accordance with the applicable laws. They help to make the website user-friendly. Some functions of our website cannot be displayed without the use of cookies.

The legal basis for this is Art. 6 para. 1 lit. b, c and/or f GDPR, depending on the individual case.

3.2.4 Technically not necessary cookies

We also use cookies on our website that are not technically necessary. These cookies are used, among other things, to analyze the surfing behavior of the website visitor or to offer functions of the website that are not technically necessary.

The legal basis for this is your consent in accordance with Art. 6 para. 1 lit. a GDPR.

Technically unnecessary cookies are only set with your consent, which you can revoke at any time in the cookie consent tool .

3.3 Data processing through user input

3.3.1 Own data collection

We offer the following (service) on our website: Fundraising.

We collect the following data for this purpose:

Name

E-mail address

Address

Phone number

Date of birth

Account details

General personal data, tax number, bank details, photos

The legal basis for this data processing is Art. 6 para. 1 lit. b GDPR.

The data will be deleted as soon as the respective purpose no longer applies and it is possible in accordance with the legal requirements.

3.3.2 Contact us

a) e-mail

If you contact us by email at , we will process your email address and any other data contained in the email. This data is stored on the mail server and in some cases on the respective end devices. Depending on the request, the legal basis for this is regularly Art. 6 para. 1 lit. f GDPR or Art. 6 para. 1 lit. b

GDPR. The data will be deleted as soon as the respective purpose no longer applies and it is possible in accordance with the legal requirements.

b) Telephone

If you contact us by telephone, the call data may be stored in pseudonymized form on the respective end device and with the telecommunications provider used. Personal data collected during the telephone call will only be processed in order to process your request. Depending on the request, the legal basis for this is regularly Art. 6 para. 1 lit. f GDPR or Art. 6 para. 1 lit. b GDPR. The data will be deleted as soon as the respective purpose no longer applies and it is possible in accordance with the legal requirements.

3.3.3 Questionnaires/Forms

a) In-house development

We integrate self-developed forms on our website.

The data entered will be stored on our servers.

The legal basis for the processing is Art. 6 para. 1 lit. a GDPR and § 25 para. 1 TTDSG. Consent can be withdrawn at any time. The legality of the processing that has already taken place remains unaffected by any revocation.

The stored data can be made available at any time by e-mail or a request can be made to delete the data.

3.4 Newsletter

3.4.1 Brevo

We use Brevo to provide our newsletter. This service is provided by Sendinblue GmbH, Köpenicker Str. 126, 10179 Berlin, Germany.

This service can be used to organize and analyse the sending of newsletters. The data entered to receive the newsletter is stored on Brevo's servers in Germany.

Brevo can be used to analyze interactions with the newsletter. In addition, conversion rates can be determined and the users of the newsletter can be categorized in order to adapt the newsletter to the different target groups.

You can object to this analysis via the link in every newsletter message.

The legal basis for the processing is Art. 6 para. 1 lit. a GDPR and § 25 para. 1 TTDSG. Consent can be revoked at any time by unsubscribing from the newsletter. The legality of the processing that has already taken place remains unaffected by any revocation.

The data will be deleted at the end of the contract between us and Brevo, unless the website visitor withdraws their consent beforehand. If this is the case, the data will be deleted from the distribution list.

In addition, after unsubscribing from the newsletter, the e-mail address is stored on a blacklist separately from other data for an indefinite period of time. The legal basis for this is Art. 6 para. 1 lit.f GDPR. It serves the interest of the website visitor as well as our interest in using/operating a newsletter in accordance with the legal requirements.

Further details:

<https://www.brevo.com/de/legal/privacypolicy/>.

3.5 Mailing service

3.5.1 Gmail

We use Google Mail as a mailing service. This service is provided by Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland.

This is an e-mail service.

The processing is based either on consent in accordance with Art. 6 para. 1 lit. a GDPR, insofar as we use the mailing service to contact our leads. Consent can be revoked at any time.

When sending e-mails to initiate a specific contract or in an existing contractual relationship, the legal basis for the processing is Art. 6 para. 1 lit. b GDPR, as the services used serve the purpose of customer administration and the fulfillment of our contractual performance.

The data will be deleted at the end of the contract between us and Google.

The EU Commission's Standard Contractual Clauses (SCC) apply to data transfers to the USA.

Further details:

<https://policies.google.com/privacy?hl=de>.

3.6 Social media profiles

We also use the opportunity to place advertisements and job advertisements on social media.

3.7 Instagram

We operate an Instagram profile. This social media platform is provided by Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland.

3.7.1 Interaction with our company profile

When you visit our Facebook profile and interact with us via it, we process personal data. On the one hand, the data made publicly available on the profile. On the other hand, we also process the personal data contained in posts, comments or direct messages to us. Through interactions such as liking or sharing, we can see the user profile with the public information.

The legal basis for this processing is Art. 6 para. 1 lit. f GDPR. It is in our legitimate interest to provide relevant and interesting content and to enable the use and functionality of our Instagram profile..,

Insofar as an inquiry is related to the performance of a contract or is necessary for the implementation of pre-contractual measures, our processing is based on Art. 6 para. 1 lit. b GDPR.

3.7.2 Insights

As explained in the Meta Privacy Policy under "How do we use your information?" (https://privacycenter.instagram.com/policy/?entry_point=ig_help_center_data_policy_redirect), Meta also collects and uses information to provide analytics services, known as insights, for site operators. This also applies to our Instagram profile.

Insights are summarized statistics that are created based on certain interactions of visitors with pages and the content associated with them and are logged by the meta servers. This includes the following information, among others

- How many people see and interact with our products, services or content, such as posts, videos, Facebook pages, listings, stores and advertisements (if the advertisement is shown on meta-products);
- How people interact with our content, websites, apps and services;
- Which group of people interact with our content and which group of people use our services.

Meta provides us with summarized reports and insights that tell us how well our content, features, products and services are performing.

We do not receive access to personal data, but only to the summarized reports.

To evaluate the reach, we can make settings or set appropriate filters with regard to the selection of a time period, the viewing of a specific post and demographic groupings. This data is anonymized. It is not possible for us to draw conclusions about specific individuals.

The purpose of processing this data is to analyze our reach and adapt our content and advertisements to user interests so that visitors can derive the greatest possible benefit from them. By evaluating this data, we can recognize how our content, our profile and our advertising are consumed. This allows us to create target group-specific content and place advertisements to better market our company and our services.

The processing is based on our legitimate interest in accordance with Art. 6 para. 1 sentence 1 lit. f GDPR.

When processing personal data in the course of the so-called Insights, the processing is carried out under joint responsibility with Meta in accordance with Art. 26 para. 1 GDPR.

We have concluded a corresponding agreement with Meta, which can be viewed here

(https://www.facebook.com/legal/terms/page_controller_addendum).

Meta's contact details are as follows:

Online contact: <https://www.facebook.com/help/contact/1650115808681298>

Postal: Meta Platforms Ireland Limited, ATTN: Privacy Operations, Merrion Road, Dublin 4, D04 X2K5, Ireland.

For Facebook, you can contact the data protection officer at the following link:

<https://www.facebook.com/help/contact/540977946302970>.

Further information about the Insights:

<https://de-de.facebook.com/help/pages/insights>.

The full Instagram privacy policy can be found here:

https://privacycenter.instagram.com/policy/?entry_point=ig_help_center_data_policy_redirect

3.7.3 Processing of personal data and cookies by Meta

When you access an Instagram page, the IP address assigned to your device is transmitted to Meta. According to Meta, this IP address is anonymized (for "German" IP addresses). Meta also stores information about the end devices of its users (e.g. as part of the "login notification" function); Meta may thus be able to assign IP addresses to individual users. If you are currently logged in to Instagram as user , there is a cookie on your device with your Instagram ID. This enables Meta to track that you have visited this page and how you have used it . Meta buttons integrated into websites enable Meta to record your visits to these websites and assign to your Instagram profile. This data can be used to tailor content or advertising to you.

Further information:

https://privacycenter.instagram.com/policy/?entry_point=ig_help_center_data_policy_redirect.

3.8 Third-party content

3.8.1 hCaptcha

We use Google hCaptcha on this website. hCaptcha is a plugin provided by Intuition Machines, Inc, 2211 Selig Drive, Los Angeles, CA 90026, USA.

The service makes it possible to determine whether data is entered by a human or by an automated program. This analysis begins automatically in the background as soon as the website is accessed. Various information is collected for this purpose, which is transmitted to hCaptcha. There is no indication of this analysis when "invisible mode" is used.

The legal basis for the processing is Art. 6 para. 1 lit. a GDPR and § 25 para. 1 TTDSG. Consent can be revoked at any time.

Further details:

<https://www.hcaptcha.com/privacy>

<https://hcaptcha.com/terms>.

3.9 Dieter Live API

We use the Live API from Dieter macht den Datenschutz to display our Privacy Policy. This is a service of simply Legal GmbH, Burkarderstraße 36, 97082 Würzburg.

The API is a technical interface. When you access our Privacy Policy, a connection to the servers of simply Legal GmbH is established. In the process, will transmit your IP address to simply Legal GmbH.

Further information on the handling of data by simply Legal GmbH:

<https://www.dieter-datenschutz.de/datenschutz/>.

3.9.1 TranslatePress

We integrate the functions of TranslatePress on our website. This service is provided by SC Reflection Media SRL, Timis County, Timisoara City, Str. Armoniei, nr 23A, Ap. 46, Romania.

TranslatePress is a WordPress plugin that makes it possible to make a website multilingual by providing direct translations directly in the frontend of the website. The translations can be manually adjusted and managed, making the website accessible and user-friendly in multiple languages.

TranslatePress uses cookies to recognize the current language of the visitor, the last language used and the languages of logged-in users. When using the

plugin, TranslatePress shares information about the site through the installer, but no personal user data is shared.

Further information:

<https://translatepress.com/privacy-policy/>.

3.10 Further services

3.10.1 Betterplace

<https://www.betterplace.org/de>

4. What else is important

Finally, we would like to inform you in detail about your rights and let you know how you will be informed about changes to data protection requirements.

4.1 Your rights in detail

4.1.1 Right to information in accordance with Art. 15 GDPR

You can request information about whether personal data from is being processed. If this is the case, you can request further information on the type and manner of processing. A detailed list can be found in Art. 15 para. 1 lit. a to h GDPR.

4.1.2 Right to rectification in accordance with Art. 16 GDPR

This right includes the rectification of inaccurate data and the completion of incomplete personal data.

4.1.3 Right to erasure in accordance with Art. 17 GDPR

This so-called 'right to be forgotten' gives you the right, under certain conditions, to request the erasure of personal data by the controller. This is generally the case if the purpose of the data processing no longer applies, if consent has been withdrawn or if the initial processing took place without a legal basis. A detailed list of reasons can be found in Art. 17 para. 1 lit. a to f GDPR. This "right to be forgotten" also corresponds to the controller's obligation under Art. 17 para. 2 GDPR to take reasonable measures to ensure the general erasure of data.

4.1.4 Right to restriction of processing in accordance with Art. 18 GDPR

This right is subject to the conditions set out in Art. 18 para. 1 lit. a to d.

4.1.5 Right to data portability in accordance with Art. 20 GDPR

This regulates the basic right to receive your own data in a commonly used form and to transfer it to another controller. However, this only applies to data processed on the basis of consent or a contract in accordance with Art. 20 (1) (a) and (b) and insofar as this is technically feasible.

4.1.6 Right to object pursuant to Art. 21 GDPR

In principle, you can object to the processing of your personal data. This applies in particular if your interest in objecting outweighs the legitimate interest of the controller in the processing and if the processing relates to direct marketing and/or profiling.

4.1.7 Right to "individual decision-making" pursuant to Art. 22 GDPR

In principle, you have the right not to be subject to a decision based solely on automated processing (including profiling), which produces legal effects concerning you or similarly significantly affects you. However, this right is also restricted and supplemented by Art. 22 (2) and (4) GDPR.

4.1.8 Further rights

The GDPR contains comprehensive rights to inform third parties about whether or how you have asserted rights under Art. 16, 17, 18 GDPR. However, this is only possible or feasible with reasonable effort.

We would like to take this opportunity to draw your attention once again to your right to withdraw your consent in accordance with Art. 7 (3) GDPR. However, this does not affect the lawfulness of the processing carried out up to that point.

We would also like to draw your attention to your rights under Sections 32 et seq. BDSG, which, however, are largely congruent with the rights just described.

4.1.9 Right to lodge a complaint pursuant to Art. 77 GDPR

You also have the right to lodge a complaint with a data protection supervisory authority if you consider that the processing of personal data relating to you infringes this Regulation.

5. What if the GDPR is abolished tomorrow or other changes take place?

The current status of this Privacy Policy is 23.05.2024. From time to time it is necessary to adapt the content of the Privacy Policy to respond to factual and legal changes. We therefore reserve the right to amend this Privacy Policy at any time. We will publish the amended version in the same place and recommend that you read the Privacy Policy regularly.

Created with the kind support of Dieter macht den Datenschutz